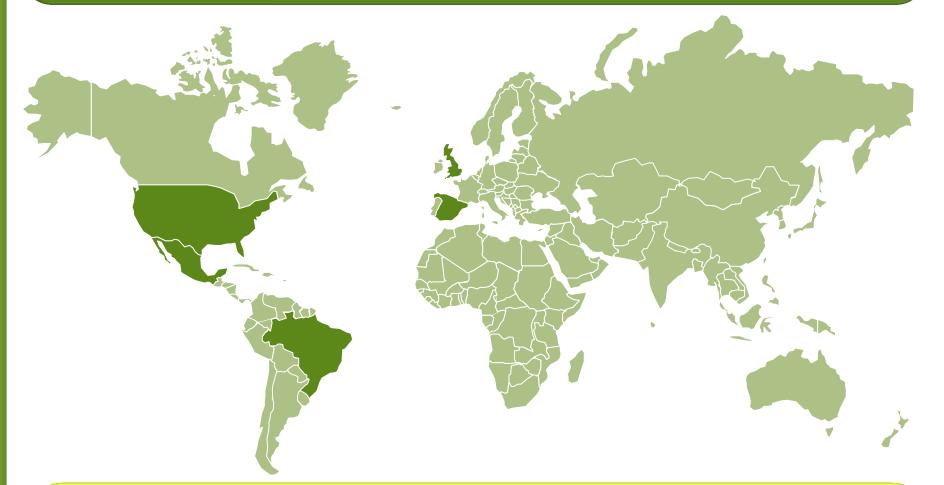
Cost Reduction Through Innovation September 2015



Iberdrola's global business



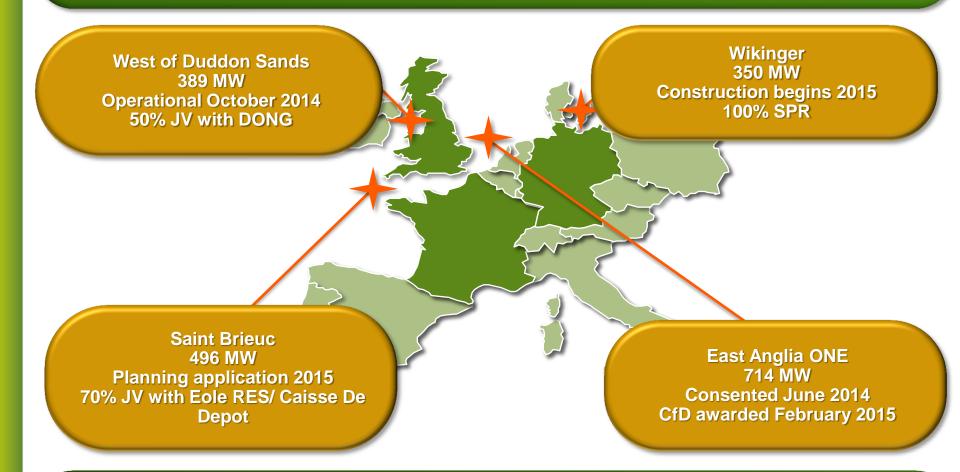
One of the largest global utilities – networks, generation and customer interests focussed in Spain, UK, US, Brazil and Mexico



World's No.1 renewable generation developer/operator of wind generation, over 14GW installed



Offshore: A growing global portfolio



Four projects in three key markets



Cost Reduction Through Innovation

Why innovation is important to Iberdrola / ScottishPower and in particular East Anglia ONE?

- Reduction in CO2 emission targets
- Energy Price
- Regulatory Support
- Cost Reduction



Cost Reduction Through Innovation

What are we doing to promote innovation?

- Building projects
- Design
- Open competitive tendering



Cost Reduction Through Innovation

Conclusions